What do you users want from a pizza website:  
  
1) how do you order food? From your computer or  by phone?  
Phone. Phone. Phone. Phone. Phone.   
  
  
2) how do you find about the restaurant for takeout food?   
Google. Google. Google. Siri. Grubhub.  
  
  
3) do you prefer price or photos on website?  
Prices. Prices. Prices. Both. Prices.   
  
  
4) do you know your want prior to ordering?  
Yes. Depends. Yes. Yes. Depends.   
  
  
5) what makes you go back?  
Good pizza and prices. Open Late, delivery.  Fast to order. Taste and price. Price.